

From our origins as a third-party management company to our time-tested expertise in acquisitions, development and consulting, privately-held Campus Advantage has helped shape today's student housing industry both in the United States and Internationally. We are trusted partners and advisors to a wide range of customers that include institutional lenders, universities and community colleges. Our comprehensive array of services means we have the tools in place to guide our customers to student housing success.

## FAST FACTS

- Established in 2003
- 600 employees
- 10th largest student housing manager and 10th largest student housing owner
- Manage more than 40 properties with ~25,000 beds in 34 markets and 22 states
- Performed over 200 consulting engagements including projects in Russia, Mexico and China
- Raised \$475 million in equity
- Acquired 20 assets totaling over 12,000 beds worth \$650 million. Inception to date (2007-2014) cash flows are within 0.05% of proforma
- \$29 million, 385 beds under construction

## OUR VALUES

- We are intelligent and use our lifelong love of learning to lead the industry in innovation
- We have integrity and live by the Golden Rule. Our moms can always be proud!
- We are passionate about doing our best and never, ever giving up
- We have MOJO; we attract and charm others through our success and outlook on life. We take our work and our communities, but not ourselves, seriously.
- We are Campus Advantage

## OUR MISSION

# CREATING SUCCESSFUL COMMUNITIES

## EXPERIENCE THE CAMPUS ADVANTAGE

Campus Advantage's success is rooted in our focus on the resident and our market proven systems designed to successfully develop and manage all types of student housing. Our Student's First program creates a sense of community where the student lives and provides opportunities to learn life skills that prepare the resident for the world beyond school.

- Student/Parent Benefit: A safe, close-knit community; fully furnished and including all utilities; students have access to learning and development outside of academics
- Investor/Owner Benefit: Campus Advantage has one of the highest retention rates in the industry at 48% and portfolio occupancy of 96.1%; reduced maintenance to property and lower marketing cost in the long-run
- Our Employees: From Community Assistants to our corporate staff, Campus Advantage is focused on developing our talent

**48%** RETURNING STUDENT RATIO   **96.1%** PORTFOLIO OCCUPANCY   **3.5%** AVERAGE EFFECTIVE RENTAL RATE INCREASE

## REPRESENTATIVE CLIENTS



ASB CAPITAL MANAGEMENT LLC



## REPRESENTATIVE MARKETS



The UNIVERSITY of OKLAHOMA



## STRATEGIC PARTNERS

