



For Immediate Release

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Campus Advantage Announces Its Largest Philanthropy Initiative

Austin, Texas- (April 3, 2008) Campus Advantage announced today a partnership with Better World Books, a for-profit social enterprise that collects books across the country and then sells books online to fund literacy initiatives worldwide.

Campus Advantage is conducting end-of-semester book drives at its locations across the United States, raising funds for the National Peace Corps Association (NCPA). In addition to the NCPA, the donated books provide resources and funding for the following organizations: Books for Africa, Room to Read, the National Center for Family Literacy, and Worldfund.

"One of Campus Advantage's core values is giving back to the communities in which we operate, said Dan Oltersdorf, Vice President of Residence Life. "We are excited about this partnership with Better World Books, and the difference we can make by supporting these causes and making a difference in the environment through the sustainable practices of Better World Books."

Since its founding in 2003, the Mishawaka, Indiana-based company has raised \$4.15 million for its non-profit literacy, library and college partners, diverted more than 6200 tons of books from landfills, achieved 1,725 tons of carbon offsets through carbon-neutral shipping (in partnership with carbonfund.org), and created more than 175 full-time jobs with meaningful benefits. Better World Books is a 2008 *Fast Company* Social Capitalist Award Winner and certified Founding B Corporation™ (www.bcorporation.net).

Aaron King, Director of Campus Acquisitions for Better World Books adds, "We are impressed with Campus Advantage, and are pleased to partner with an organization committed to offering sustainable solutions to student residences across the Country. With the added support of Campus Advantage, we are confident that we will set new records for how much we can help the environment and promote literacy worldwide."

Campus Advantage is an Austin based real estate firm specializing in the management and development of student housing. Campus Advantage currently manages over 25,000 beds, in many markets across the country. The company is committed to providing an innovative approach to and customized solutions for the creation of premier student housing communities. For more information about Campus Advantage, visit www.campusadv.com.

For more information, contact Dan Oltersdorf at Campus Advantage, Inc (dano@campusadv.com) (303) 531-5042 or Aaron King (aking@betterworldbooks.com) at Better World Books, (800) 894-0242 extension 790.

Websites: <http://www.campusadv.com>, <http://www.betterworldbooks.com>, <http://www.betterworld.com>, <http://www.residentassistant.com>